

Replaces: LD; School-General Government Relations; 1/11/99;
LDAF-R; County Health Authorities; 1/11/99;
LEG; School Business Partnerships; 1/11/99;
LE-R; School-Community Relations; 1/11/99;
MLA; Research Conducted by Outside Agencies; 1/11/99;

Approved: 6/12/18

SCHOOL-COMMUNITY RELATIONS

1.0 Purpose:

The Wirt County Board of Education, acting through the Superintendent of Wirt County Schools, shall call public meetings for the purpose of discussing problems pertinent to the school program in the district as the need arises. Special effort shall be exerted in such meeting to solicit attendance and participation of a cross section of the community. Report cards for use at the school, county, and state levels will be developed and disseminated to parents and the public as well as educational leaders. The purposes are to provide identification of indicators of performance, establish methods for collecting and reporting data, and develop a format for three (3) different report cards -- one (1) for the school, one (1) for the county school system, and one (1) statewide.

2.0 Definitions:

- 2.1 Civic Groups- is a type of organization whose official goal is to improve neighborhoods through volunteer work by its members.
- 2.2 PTO- (Parent-Teacher Organization) an organization of parents and teachers whose goal is to help and improve a particular school.

3.0 Responsibilities:

- 3.1 Wirt County School shall strive to:
 - 3.1.1 Assure that the public within the school system have full access to information concerning programs, policies, and administrative regulations.
 - 3.1.2 Provide a “two-way” flow of information and interaction between the Wirt County Board of Education and all groups interested in and effected by the program of public relations. The carrying out of this function makes the Wirt County Board of Education more effective in helping the citizenry to better understand the power and the influence of education and to the kind of information desired for their children
 - 3.1.3 Determine the public’s reaction to the policies and programs anticipated and how it is carried out in the Wirt County School System.

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- 3.1.4 Emphasize through a sound public relations program an accurate, open, and fair dissemination of information to various news media.
 - 3.1.5 Create and maintain an atmosphere of clarity to the public and the employees concerning the policies and how it is carried out in the Wirt County School System.
 - 3.1.6 Advance and promote the education programs through public relations by aiding in the development of a high morale among an informed and concerned contingent of personnel and faculty, which will continually set high standards for themselves and for their students.
 - 3.1.7 Work with community leaders, civic groups, committees of citizens, PTO leaders, and leaders in government in order that the aspirations and hopes of citizens for education and the needs of the schools will be understood and that programs of actions can be sponsored with public understanding and support.
 - 3.1.8 Wirt County Board of Education President shall serve in the capacity of spokesman for the Wirt County Board and its members. The Superintendent of Wirt County Schools shall serve in the same capacity for representation of the entire Wirt County School System.
- 3.2 Wirt County School-General Government Relations:
- The Wirt County Board of Education and Wirt County School Administration will, through letters, phone communication, and conferences, keep the appropriate elected and appointed officials informed of the interests, concerns, and needs of the schools to the extent necessary.
- 3.3 Wirt County School/Business Partnerships:
- Each Wirt County School shall maintain a school/business partnership
- 3.4 Research Conducted by Outside Agencies:
- 3.4.1 Before a graduate student or students can pursue research designed to obtain data via methodical and/or analytical studies on elementary or secondary students resident in the Wirt County Schools, they must submit an abstract of their proposed study to the Superintendent of Wirt County Schools who will provide copies of the abstract to members of the Wirt County Board of Education.

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3.4.2 No study will be permitted that asks for information that may be used to identify any individual student or staff members

3.4.3 Wirt County Board of Education must approve all research conducted by outside agencies.

3.5 Wirt County Board of Education Health Authorities

The Wirt County Board of Education shall contract with Coplin Memorial Health Clinic to provide needed health services to the Wirt County School District staff and students through the Wirt County Wellness Center

Health services for the district will be contracted as needed by the Wirt County Board of Education.

Specialized programming and collaboration with County Health Authorities and the Center for Disease Control will be ongoing as needed.

4.0 Severability: If any provision of this policy or application thereof to any persons or circumstances is held invalid, such invalidity shall not affect other provisions or applications of this policy.

Review Schedule: This policy will be reviewed in accordance with the policy review schedule published by the superintendent.

Authorization: West Virginia Constitution, Article XII, §2; WV State Board Policies 2200; 1/17/12; 2322; 8/18/11; 7300; 12/15/97; WV Code §18-5A-1, §18-5A-2, §18-5A-3, §18-2-5, §18-2E-4

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